

Jenn McLeod

Editor & Assistant Director

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📍 Toronto, ON

Summary

Creative and detail-oriented Video Editor passionate about crafting engaging marketing content for social, web, and broadcast platforms. Proficient in Adobe Creative Cloud, Avid, and DaVinci Resolve, with a strong understanding of post-production workflows and delivery formats. Thrive in collaborative, fast-paced environments where quality, storytelling, and brand alignment matter.

Skills

- Adobe Premiere Pro, After Effects, Photoshop, DaVinci Resolve, Avid Media Composer, and Final Cut Pro
- Post-Production Workflows & Media Management
- Codecs, Compression & Delivery Formats
- Multi-Platform Video Editing (Social, Web, Broadcast)
- Motion Graphics & Basic Animation
- Fast Turnaround Editing in Deadline-Driven Environments
- Brand-Focused Content Creation

Professional Experience

Freelance Editor & Assistant Director

JENN MCLEOD MEDIA, Toronto, ON | Jan 2021 – Present

- Edited over 300 projects including social media content, commercials, corporate videos, music videos, short films, TV-style episodes, live shows, and documentaries.
- Managed full post-production workflows—including file organization and versioning—to ensure rapid multi-platform delivery for Facebook, Instagram, YouTube, and broadcast.
- Partnered with a diverse range of clients and production teams, ensuring brand-aligned, high-quality final products while coordinating assets, schedules, and feedback for seamless delivery.
- Utilized advanced workflows in industry-standard editing software to optimize efficiency across varying production pipelines.

Part-Time Editing Professor

TORONTO FILM SCHOOL, Toronto, ON | Jun 2024– Mar 2025

- Instructed students in industry-standard editing software including Adobe Premiere Pro and DaVinci Resolve through hands-on training and real-world post-production exercises.
- Mentored roughly 80 students per semester on practical editing projects, providing personalized feedback to build technical skills and creative confidence.
- Established a collaborative and engaging classroom environment that encouraged critical thinking, creativity, and professional growth.

Assistant Director

DIRECTORS GUILD OF CANADA, Toronto, ON | Oct 2019 – Present

- Coordinated production logistics on set as 3rd Assistant Director to facilitate organized filming.
- Managed schedules, talent coordination, and continuity as both 3rd and 4th Assistant Director in trailers.
- Supported set operations as Production Assistant, ensuring timely resource availability for departments.
- Contributed to over 40 feature films and television productions, with project details accessible via Directors Guild of Canada.

Producer & Editor

SHERIDAN PRODUCTION HOUSE, Toronto, ON | Sept 2014 – May 2019

- Produced and edited live events, conferences, multi-camera shoots, and commercials from inception to completion.
- Collaborated with clients to turn creative visions into high-quality, multi-platform deliverables while efficiently managing revisions to meet tight deadlines.
- Maintained high production quality and optimized workflows throughout all production stages.

Education

Honors Bachelor of Film and Television

SHERIDAN COLLEGE, Oakville, ON | Graduated 2018